



सत्यमेव जयते

**Government of India
Ministry of MSME**

**Brief Industrial Profile of
PASCHIM MIDNAPUR DISTRICT
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic
1.	General Characteristics of the District
1.1	Location & Geographical Area
1.2	Topography
1.3	Availability of Minerals.
1.4	Forest
1.5	Administrative set up
2.	District at a glance
2.1	Existing Status of Industrial Area in Paschim Midnapur District
3.	Industrial Scenario of Paschim Midnapur District
3.1	Industry at a Glance
3.2	Year Wise Trend Of Units Registered
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District
3.4	Large Scale Industries / Public Sector undertakings
3.5	Major Exportable Item
3.6	Growth Trend
3.7	Vendorisation / Ancillarisation of the Industry
3.8	Medium Scale Enterprises
3.8.1	List of the units in Paschim Midnapur & near by Area
3.8.2	Major Exportable Item
3.9	Service Enterprises
3.9.1	Potentials areas for service industry
3.10	Potential for new MSMEs
4.	Existing Clusters of Micro & Small Enterprise
4.1	Detail Of Major Clusters
4.1.1	Manufacturing Sector
4.1.2	Service Sector
4.2	Details of Identified cluster
5.	General issues raised by industry association during the course of meeting
6	Steps to set up MSMEs
7.	Additional information if any

Brief Industrial Profile of Paschim Midnapur District **(WEST BENGAL)**

1. General Characteristics of the District:

After independence, the district was annexed to West Bengal and found a place in the Map as the largest district of the State. On 1st January, 2002, the district Midnapur was bifurcated into Paschim Midnapore and Purba Midnapore.

1.1 Location & Geographical Area:

The district of Paschim Midnapore lies in the South Western corner of the State of West Bengal. It is bounded by East Singhbhum (Jamshedpur) district of Jharkhand in the West and by the Mayurbhanj and Balasore District of Orissa in the south. To its eastern side is the Purba Midnapore, while the district Bankura lies to its North. The district's Head quarter is at Midnapore and located between latitude 22°57'10"N and in the South 21°36'N and Longitude 80°12'4"E and in the West 86°33'55"E.

1.2 Topography:

The soil structure of the district is found light and medium and in some places heavy types. North and North-Western part of this district is a part of Chotonagpur Plateau and covered with hard laterite stone. In the western and eastern part, laterite Alluvial soil persists.

Rivers water is an important source for agriculture in district. The rivers flow from North to South or South-East direction. The major rivers are Kangsabati, Shilabati, Kolaghai, Haldi, Rasoolpur, Subernarekha, Tamal, Parang and Dulang.

1.3 Availability of Minerals:

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	Nil	-

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

1.4 Forest:

Out of total area of 9345 sq.km. and the forest covers 171935 hectare of which protected area occupies 160179.30 hectare and reserved area covers 6182.34 hectare. The main produce of the forest are Sal, Teak, Babble, Mahua, Amla, Broom sticks etc. Almost major part of the district is surrounded by dense forest area and the main areas are Jhargram, Garbeta, Midnapore, Kharagpur, Jambani, Narayangarh.

1.5 Administrative set up.

The district has 4 Sub-divisions and 29 Community development Blocks. There are 8 municipalities, 28 Revenue Circles, 28 Police Stations. There is also one development board located at Jhargram.

Administrative units in Paschim Midnapur District

Sub-Division	Police Station	Block		Sub-Division	Police Station	Block
Jhargram	Jharhram Belpahari Binpur Lalgarh Jamboni Nayagram Sankrail Gopibhallavpur Gopibhallavpur Beliatore	Jharhram Binpur-I Binpur-II Jamboni Nayagram Sankrail Gopibhallavpur-I Gopibhallavpur-II		Kharagpur	Debra Pingla Keshiary Dantan Belda Narayan-garh Mohanpur Sabang Kharagpur(L) Kharagpur(T)	Debra Pingla Keshiary Dantan-I Dantan-II Narayanagarh Mohanpur Sabang Kharagpur-I Kharagpur-II
Medinipur Sadar	Salboni Keshpur Anandapur Garbeta Goaltore Medinipur	Salboni Keshpur Garbeta-I Garbeta-II Garbeta-III Medinipur		Ghatal	Chandrakona Ghatal Daspur	Chandrakona-I Chandrakona-II Ghatal Daspur-I Daspur-II

2. District at a glance:

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2011-12		
	i) Latitude			22°57'10"N
	ii) Longitude			80°12'4"E
	iii) Geographical Area		Hectares	9786 sq.Kms.
(B)	Administrative Units	2011-12		
	i) Sub divisions			4 Nos.
	ii) Tehsils			-
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Samitis			29 Nos.
	vi) Corporation			-
	vii) Municipality			8 Nos.
	viii) Gram Panchayats			290 Nos.
	xi) Revenue villages			6898 Nos.
	x) Assembly Area			13
2.	Population (as per 2011 Census provisional report)			
(A)	Sex-wise			
	i) Male	2011		3032630
	ii) Female	2011		2910670
(B)	Rural Population	2011		5228308
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	928581
	ii) Forest cover	2010-11	"	171935
	iii) Non Agriculture Land	2010-11	"	156588
	v) Cultivable Barren land	2010-11	"	3993
4.	Forest			

	(i) Forest	2010-11	Hec.	171935
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	2331175
	ii) Buffaloes	2007	Nos.	63968
B.	Other livestock			
	i) Goats	2007	Nos.	1350677
	iv) Railways			
	i) Length of rail line	2010-11	Kms	301
	V) Roads			
	(a) National Highway	2010-11	Kms	291
	(b) State Highway	2010-11	Kms	393
	(c) Main District Highway	2010-11	Kms	857
	(d) Other district & Rural Roads	2010-11	Kms	571
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	-
	(b) Post offices	2010-11	Nos.	1588
	(VII) Public Health			
	Allopathic Hospital	2008-09	No.	14
	(a) Beds in Allopathic hospitals		No.	5142
	(b) Primary health centers		No.	102
	(c) Sub Health Centers		No.	9
	(d) Private hospitals		No.	123
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	273
	(b) rural Bank Products		Nos.	37
	(c) Co-Operative bank products		Nos.	45
	(d) PLDB Branches		Nos.	9
	(IX) Education			
	(a) Primary school		Nos.	4647
	(b) Middle schools		Nos.	9
	(c) Secondary & senior secondary schools		Nos.	754
	(d) Colleges		Nos.	24
	(e) Technical University		Nos.	4

Source:- District Statistical Handbook of BAES & Economic Review, 2011-12, Govt. of W.B

2.1 Existing Status of Industrial Areas in Paschim Midnapur District

S. No	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Kharagpur I.E	424.6 Katha	-	Rs 12,500/- per katha & Rs.1125/- per bigha per month	-	-	-	-

2	Kharagpur Ph-II	20.41	-	Rs 12,500/- per katha & Rs.1125/- per bigha per month	72	71	1	69
3	Kharagpur Growth Centre Nimpura	256.965 acre	228 acre	-	-	-	-	21
4	Vidyasagar Industrial Park,	250acre	250 acre	-	-	-	-	-
5	Salboni	4500 acre	4500 acre	-	-	-	-	-
6	Godapiasal Industrial Park	166 acre	166 acre	-	-	-	-	-
7	Kharagpur Industrial Park	1246.05 acre	1246.05 acre	-	-	-	-	-

Source:- WBSIDC & WBIIDC

3. INDUSTRIAL SCENERIO OF PASCHIM MIDNAPUR DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	373
2.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	42329
3.	NO. OF INDUSTRIAL AREA	NO.	7
4.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
5.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			

	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
EM-II				
	2006-07	206	2474	2183.00
	2007-08	650	4632	3156.42
	2008-09	462	3737	3601.11
	2009-10	329	2457	2619.12
	2010-11	499	3775	3895.12
	2011-12 (Upto March)	1174	4665	2433.89
	Total	3320	19540	17828.78

Source: Dte. of M&SSE, WB

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

TYPE OF INDUSTRY	NUMBER OF UNITS
Wood/wooden based furniture (NIC Code -16)	3
Paper & Paper products (NIC Code -17)	3
Leather based (NIC Code -15)	100
Chemical/Chemical based (NIC Code -20)	9
Rubber, Plastic & petro based (NIC Code -22)	3
Metal based (Steel Fab.) (NIC Code -25)	10
Electrical machinery and transport equipment (NIC Code -27 & 29)	3

Source: Directorate of M & SSE, Govt. of West Bengal

* Not available from The Directorate of M & SSE, Govt. of West Bengal

3.4 Large Scale Industries / Public Sector undertakings

List of some major units in Midnapur & near by Area

Sl.No	Name of the unit
1	S.E. Rly. Workshop
2	Tata Metallic
3	Tata Metallic Kubota Pipes

4	Tata Bearing
5	U.A.L. Bengal Asbestos Unit
6	Rashmi Ispat (P) Ltd.
7	Asco Cement
8	Bansal Cement
9	India Telecom Industries
10	Tata Davy
11	R.B.I. Mint

3.5 Major Exportable Item

Figure not available.

3.6 Growth Trend

Midnapore district falls under 'B' category city. Haldia Development Authority has been constituted, growth Centre also set up at Kharagpur under West Bengal Industrial Development Corporation. Jhargram Industrial Sheds are in progress.

Industrial projects implemented in the district

Year	No. of Units	Invst. (In Cr.)
2008	12	774.13
2009	11	569.07
2010	18	1127.96

Source: Economic Review, 2011-12, West Bengal

3.7 Vendorisation / Ancillarisation of the Industry

There are about 35 Nos. large and medium scale industries and 13 Nos. more are under construction, finalisation and planning stage. The district has wide possibilities for development of ancillary industries based upon the requirement item of large and medium scale industries.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Paschim Midnapur & near by Area

Sl.No	Name of the Unit
1	Avtech Ltd.
2	Century Extrusions Ltd.
3	Downstream units of HPL(2 Units)
4	Ramswarup Iodh Udyog (2 Units)
5	Humboldt Wedag India
6	M. Flender Gear Ltd.
7	Century Extrusion
8	U.A.L. Bengal Asbestos Unit
9	Unitech Paper
10	Neptune paper Mill
11	Unitech paper
12	India Telecom Industries

13	Super gas & appliances(P) Ltd.
14	Arjabartra (P) Ltd.
15	Universal paper Mill
16	Rashmi Cement
17	Kanchan Oil Industries
18	Madhab Solvent Instruction
19	Bisacka Industries
20	Ram Co.
21	Biswapita Cold Storage Pvt. td.
22	Mallikarjun Agro Plant & Industries
23	MPS Food Products
24	Telcon Construction Equipment Co. td.

3.8.2 Major Exportable Item

Data not available

3.9 Service Enterprises

Sl.No	Name of the unit
1	Vidyasagar Himghar Pvt. Ltd.
2	Hririkesh Himghar Pvt. Ltd.
3	Maa Jaichandi Multipurpose Cold Storage
4	Sata Rishi Cold Storage Pvt. Ltd.
5	Sadashib Cold Storage Pvt. Ltd.
6	Biswarupa Cold Storage Pvt. Ltd.
7	Biawajanani Cold Storage Pvt. Ltd.
8	Gold Line Multipurpose Cold Storage Pvt. Ltd.

3.9.1 Potentials areas for service industry

Apart from items illustrated above in different category, the small service establishment has great importance in the context of industrial development in the district. The following small service establishments are having potentiality in the district.

- | | |
|--------------------------------|--|
| 1. Xerox center | 13.Information and consultancy service center |
| 2. PCO/STD/ISD Centre | 14.Agro service center |
| 3. Motor Driving school | 15.Xray |
| 4. Beauty parlour | 16.Clinical Laboratories |
| 5. Catering service | 17.Photo colour Laboratories |
| 6. Tent house | 18.Nursing home as special medical treatment |
| 7. Decorators | 19.Travelling Agency |
| 8. Video recording | 20.Health care club/exercise, physiotherapy center |
| 9. Hotel lodging and fooding | 21.Hostel |
| 10.Restaurant, Fast food Stall | |
| 11.School of various class | |
| 12.Vocational training center | |

3.10 Potential for new MSMEs

- 1) Readymade Garments:
- 2) Steel Furniture:
- 3) Wheat/Flower Mill:
- 4) Cement Products:
- 5) Plastic Products:
- 6) Rice Milling:

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Artificial Ornaments & Gift items, Maslind Madur Mat Cluster are the major cluster available in Paschim Midnapore district.

4.1.1 Manufacturing Sector

Artificial Ornaments & Gift items, Maslind Madur Mat Cluster

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

(Under MSME-DI, Kolkata)

(1) Name of the Cluster :- **Artificial Ornaments & Gift items,
Daspur. Paschim Midnapur**

1	Principal Products Manufactured in the Cluster	Artificial Ornaments & Gift items,
2	Name of the SPV	West Bengal SC,ST & Minority Welfare Association.
3	No. of functional units in the clusters	545
4	Turnover of the Clusters	Rs.12 crore.
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	3395
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	Quality control,product development ect.
9	Presence of capable institutions	NA
10	Thrust Areas	Development of quality control,raw material & fuel sourcing for cost reduction,technical upgradation,Infrastructural support,common branding
11	Problems & constraints	Establishment of

		CFC, Strengthening of associations.
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(2) Name of the cluster :- Maslind Madur Mat Cluster, Sabang Paschim Midnapur

1	Principal Products Manufactured in the Cluster	Maslind Mat.
2	Name of the SPV	NA
3	No. of functional units in the clusters	NA
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	NA
7	Average investment in plant & Machinery	NA
8	Testing needs	NA
9	Thrust Area	NA
10	Access to Export Market	NA

5. General issues raised by industry association during the course of meeting

The district is industrially backward with agriculture being the major source of occupation. Proper land utilization with the adoption of modern agro-techniques is required for growth in the agricultural sector. The district has a surplus production in paddy, potato, jute and vegetables. Hence, development of an organized marketing system is required for proper distribution of agricultural produce. Establishment of new warehouses and cold storages can also boost agricultural growth.

* . **STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Dte. of M& SSE, Govt.of West Bengal, Dak Bungalow Road, Sarat Palli, Paschim Midnapore,
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME – Development Institute, Ministry of MSME, Govt. of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure

		Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kolkata – 73

7. Additional information if any:- Nil